



## NFST Board Meeting

Saturday 4<sup>th</sup> November 2017

### The Old Bakery, West Bridgford, Nottingham

Attendees: Elliott Stanley, Andy Caddell, Steve Bennett, Donna Jordan, Keith Alexander, Nigel Langrick

Apologies: None

#### Minutes

The minutes from the previous meeting were approved

#### Chairman's Report

ES briefed on a recent meeting with Richard Antcliff where NFST taking over responsibility for the annual cleaning & waxing of the Cloughie statue in Nottingham City Centre. RA to progress within Nottingham City Council before volunteers are sought.

4 new members have joined in the past month.

A face to face session with members keen on taking part in working groups / volunteering for Trust activities is planned for 26<sup>th</sup> November, after the Cardiff game

#### Secretary's Report

AC reported on dialogue with a member who sits in the Peter Taylor stand and is reporting some difficulty with the size of the new dugouts obscuring the view compared to previous seasons. AC will raise with Nick Randall.

The appointment of Simon Bristow as Head of Marketing at NFFC was noted and welcomed as hugely positive.

AC also confirmed that he had been supporting Andy Hallam in his charitable efforts with the Bloomin' Dementia activity.

**Action:** AC to speak to Supporters Direct regarding a potential of donating a % of operating profit to charitable organisations.

#### Treasurer's Report

NL reported c.£4500 in the bank account and a further c.£8500 in the PayPal account.

**Action:** NL to speak with accounting regarding planned AGM in January, enquiring over possible attendance to present the financial submissions to the attendees.

### **Steve Wright Resignation**

ES confirmed Steve had resigned his position as a result of significantly increased workloads across the multiple things he was involved in, not least Forest Ladies and Bandy & Shinty.

All acknowledged the significant and vital contribution SW had made to the Trust and placed on record thanks for his efforts.

ES confirmed that spaces for co-opted members to join the board would be utilised, where appropriate, ahead of January's AGM where several board positions would be made available.

Options to strengthen links with Forest Ladies were discussed including the potential of sponsoring a player.

**Action:** AC to discuss sponsorship options with Steve Wright

**Action:** Comms group to include reference to sponsorship opportunities in next member comms and seek member feedback

### **Miracle Gates**

ES/AC reported that the Miracle Gates project is in a planning phase with options around design and build being explored. A desire to involve the two Nottingham Universities in the design process was indicated.

ES proposed an option to make a donation to the gates project from Trust funds on a "£x per member" (£1 suggested) basis. Date of donation would be specified in advance and new members therefore given an option to play a part by joining before that date.

Potential for creating mementos for purchase with profits going to charity.

### **Membership Working Group**

SB delivered a number of suggestions from the Membership Working Group:

- It was agreed that the Adult Membership Fee (Over-18) be retained at £12 per year.
- It was proposed to introduce an Under-18 annual membership of £6 per year – this level of membership would NOT receive a share certificate, but would enjoy all other aspects of NFST Full Membership.
- Up to and including the 1865<sup>th</sup> Member would receive the original "NFST 1865" pin badge.
- New Over 18 members would receive a share certificate in NFST.

- It was proposed to issue a NFST Membership card, valid for 12 months from renewal / joining with a stated expiry date, confirming membership & enabling members to take advantage of any NFST discounts / concessions.
- Renewal and New membership 'packs' would be sent out once a month (to best use the Mailing house) and reduce the ad hoc work of NFST Board members and volunteers
- Agreed to develop a NFST Season Card holder as the 2018 'gift' & proposed that the outer cover would show the NFST logo and a small version of the "Then-Now-Forever" commitment. The holder would be sized to incorporate a Season Card / travel card, the membership card and a folded fixture list.

**Action:** AC to explore pricing / logistic options with fulfilment house with a preference for a solution that would cover all mailings, regardless of volume.

**Action:** AC to speak to existing contact regarding producing a membership card

### **Website Update**

ES/AC reported that the new website was close to launch.

Paul Severn and Peter Blackburn, Trust members, are producing several articles to be utilised on the new site.

**Action:** all to provide head/shoulders photo to be used on new website 'board members' section

DJ had spoken to Richie Sumpter about a repository of photos we can use for the new site and these will be supplied shortly via file transfer. ES confirmed we will credit them both on each photo and in the partners section of the site.

We will seek to launch before Xmas and likely at start of December latest.

### **AGM**

Agreed target date was 17<sup>th</sup> or 18<sup>th</sup> January

Nottingham Arena (Bolero Suite) proposed as a venue given good transport connections in the city and previous good experiences of the conferencing facilities at the arena.

**Action:** ES to speak to potential 'guest speakers'

**Action:** ES to speak to arena and get a quote / confirm availability

**Next Meeting: Sat 9<sup>th</sup> December 12pm-2pm, The Old Bakery, West Bridgford, Nottingham**

<END>